

AEROSPACE & DEFENSE AWARDS 2017

SPONSORSHIP RATE CARD

Type	Amount	Deliverables
Platinum Sponsor	\$ 25,000 ₹ 15 Lacs	<p>A) Promotional Value to platinum Sponsor</p> <ol style="list-style-type: none"> 1. Vast exposure due to print and online media 2. Enhanced brand impact as platinum sponsor of the high-profile Awards night. 3. Prime logo Branding and placement under the platinum sponsor on all promotional literature awards 2017 4. Pre and post event coverage in the International Aerospace Magazine 5. The name and logo to be mentioned on the pre and post event coverage's across all media <p>B) Exclusive Benefits to Platinum Sponsor</p> <ol style="list-style-type: none"> 1. During the event platinum sponsor's name to be mentioned in all promotional material across all mediums. 2. Coverage in pre and post event release sent out to the media 3. Promotion through our website 4. Promotion materiel round table on the awards night 5. Branding space at the awards venue in form of standees (3-4 Standee)
Gold Sponsor(s)	\$ 15,000 ₹ 9 Lacs	<ol style="list-style-type: none"> 1.Branding in all communication materiel related to the awards. 2.Space for 2 standees at the awards venue 3.Logo branding on all promotional literature of the event including online. 4.Promotion materiel on the round table on the awards night 5. Emcee mentions during the awards ceremony 6. Coverage in pre and post event sent out to the media
Silver Sponsor(s)	\$ 10,000 ₹ 6 Lacs	<ol style="list-style-type: none"> 1. Branding in all communication materiel related to the award 2. Space for 1 standee at the awards venue 3. Logo branding in all promotional literature for the awards including on-line 4. Emcee mentions during the awards ceremony 5. Coverage in pre and post event release sent out to the media.
Co-Sponsor(s)	\$ 4,000 ₹ 2.4 Lacs	<ol style="list-style-type: none"> 1. Branding in all communication materiel related to the awards. 2. Logo branding in all promotional literature for the awards including on-line 3. Emcee mentions during the awards ceremony 4. Coverage in pre and post event release sent out to the media.



SAP MEDIA WORLDWIDE LTD

For further information

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