

INTERNATIONAL **Aerospace** REVIEW & ANALYSIS

Presents

AEROSPACE & DEFENSE **AWARDS 2017**

International Aerospace magazine in its 17th year of publication is instituting awards in different categories within the Aerospace & Defense Industry. The awards will be conferred in Bengaluru at a 5 star location. **Ernst & Young**, will be the process tabulators for the awards and the awards would be televised.

International Aerospace magazine published by SAP Media Worldwide Ltd, Mumbai also brings out over 12 Dailies under the brand name of **SHOW DAILIES** in national and international shows like , Aero India, Defexpo, Dubai Air Show, Indian Aviation Show Singapore, Hong Kong Air Show, Farnborough Air Show ,Paris Air Show, Japan, Korea etc.. Besides International Aerospace Magazine,Sap Media is engaged in publishing various other titles SAP Media headquartered in Mumbai also has offices in New Delhi and Singapore

Objective of the Awards

The idea & the objective of the **Aerospace & Defense Awards** are to celebrate and applaud the excellence in various segments of the Aerospace & Defense Industry. The ideology behind instituting these awards is to offer a platform to celebrate and reward individuals, products & organizations.

Sap Media has engaged high-profile jury and advisory board from several industries to evaluate the Awards categories.

Goals

- To Applaud and award excellence in Aerospace & Defense Industry.
- To ensure high credibility, visibility for the Awards and the Sponsors across all media.
- To associate the Awards night along with an leading and excellent brand thereby creating enhanced brand value and impact for both parties

The Awards for Indian and Multinational Companies in India

Awards for Indian companies

- Company of the Year – Private Sector (to be decided by the jury based on overall score)
- Company of the Year – Public Sector (to be decided by the jury based on overall score)
- Outstanding contribution in Aerospace Industry
- Outsourcing contribution in Land Systems
- Excellence for contribution in Naval Systems
- Excellence in Innovation, Design, Technology or R&D
- Excellence in Exports
- Excellence in Contribution towards Positive Social Impact Award (CSR)
- Best Outsourcing Award for OEMs of the Year
- Emerging company (MSME) of the Year
- Best Aerospace Park/SEZ of the year

Awards for MNCs operating in India

- Outstanding contribution in Aerospace industry
- Outstanding contribution in Defense industry
- Outstanding contribution in bringing cutting-edge technology
- Best JV of the year
- Best Foreign OEMs supporting Make In India

Personality Awards

- Business leader of the year
- Entrepreneur of the year
- Lifetime Achievement Award

Aerospace & Defense Awards 2017		
Type	Amount	Deliverable

<p>Platinum Sponsor</p>	<p>\$25,000</p> <p>Rs.15.00 Lacs</p>	<p><u>A) Promotional Value to platinum Sponsor</u></p> <ol style="list-style-type: none"> 1. Vast exposure due to print and online media 2. Enhanced brand impact as platinum sponsor of the high-profile Awards night. 3. Prime logo Branding and placement under the platinum sponsor on all promotional literature awards 2017 4. Pre and post event coverage in the International Aerospace Magazine 5. The name and logo to be mentioned on the pre and post event coverage's across all media <p><u>B) Exclusive Benefits to Platinum Sponsor</u></p> <ol style="list-style-type: none"> 1) During the event platinum sponsor's name to be mentioned in all promotional material across all mediums. 2) Coverage in pre and post event release sent out to the media 3) Promotion through our website 4) Promotion materiel round table on the awards night 5) Branding space at the awards venue in form of standees (3-4 Standee)
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<p>Gold Sponsor(S)</p>	<p>\$15,000 Rs.9.0 Lacs</p>	<ol style="list-style-type: none"> 1. Branding in all communication materiel related to the awards. 2. Space for 2 standees at the awards venue 3. Logo branding on all promotional literature of the event including online. 4. Promotion materiel on the round table on the awards night 5. Emcee mentions during the awards ceremony 6. Coverage in pre and post event sent out to the media
<p>Silver Sponsor(S)</p>	<p>\$10,000 Rs.6.0 Lacs</p>	<ol style="list-style-type: none"> 1. Branding in all communication materiel related to the award 2. Space for 1 standee at the awards venue 3. Logo branding in all promotional literature for the awards including on-line 4. Emcee mentions during the awards ceremony 5. Coverage in pre and post event release sent out to the media.

<p>Co-Sponsor(S)</p>	<p>\$4,000 Rs.2.4 Lacs</p>	<ol style="list-style-type: none"> 1. Branding in all communication materiel related to the awards. 2. Logo branding in all promotional literature for the awards including on-line 3. Emcee mentions during the awards ceremony 4. Coverage in pre and post event release sent out to the media.
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